

Community Linkages

Being Socially Active

*A quarterly news letter
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Project Muskaan-Strengthening Government rural primary education system

Art Competition for Muskaan Students at Gajraula

The project 'Muskaan' -supplementing the Government rural primary education system, encompasses various activities that help in the overall development of children. Muskaan Art competition is one such platform where students can showcase their talent other than academic. JBF team at Gajraula provided an opportunity to Muskaan School Students to participate in this competition. The events were organized class wise in the presence of almost 200 people including students as well as teachers. The various competitions included drawing, painting, essay writing and quiz competition.

The program was marked by the presence of Khand Shiksha Adhikari – Gajraula who boosted the morale of students.

The winners in each category were felicitated with a prize by JBF.



Glimpses of art completion for Muskaan students at Gajraula

Inter-School Science Exhibition for Muskaan Schools at Nanjangud

To observe the National Science Day on 28 February 2013, an Inter- School Science Exhibition for Muskaan Schools was organized by JBF team at Nanjangud at one of the Muskaan schools. The program not only saw huge participation from students but also a large number of Jubilant's employees, local block and panchayat members, SDMC members, community members and teachers were present in the program.

The students displayed around 100 science models and charts at the exhibition. The remarkable science projects were recognized and students behind them were awarded.

The event was well recognized by the local print media who provided a decent space to the exhibition in the news paper publications.





Interschool Science Exhibition at Project Muskaan School at Nanjangud

Library for students at Nanjangud

Project 'Muskaan' includes gamut of activities to counter the dropout rates and absenteeism in the project schools. At Nanjangud, a library was set up for Muskaan Students where employees came forward to donate books for students. A total of 124 books were donated by them. The teachers of Muskaan Schools in Nanjangud appreciated this noble gesture of employees at Jubilant.

Annual Day Function at Kathwadipura Government School, Nanjangud

As a part of "Muskan (Mugulnage) project of Jubilant Bhartia Foundation, Annual Day function was celebrated at Muskaan school at Nanjangud. The programme was presided by various Government officials from education department. The programme was witnessed by parents, local



community leaders, representative from neighbouring industries. The day was marked with the performance of the students on several cultural programmes and prize distribution ceremony.

Annual Function at Muskaan School, Nanjangud

Classroom furniture donation at Muskaan School in Sahibabad



Before



After

JBF is moving ahead with the agenda of holistic development of the Rajkiya Prathmik Vidyalaya, Sahibabad (near Jubilant Industries Ltd, Sahibabad under the Muskaan initiative. In an effort to create a school like feeling for the students in the school, JBF is supporting the school through renovation of toilets, plantation and utensils for Mid Day Meal program. Taking the support forward the Foundation has donated classroom furniture so that the students can study in an organized and tidy environment.

Basic Healthcare



JBF's healthcare interventions provide basic healthcare facilities through Community Health Centre at various locations along with Swasthya Prahari initiative – a community-based Mother and Child Health (MCH) Programme at Gajraula. Regular health activities were carried out at all locations under basic healthcare program of JBF. Some of the activities are highlighted as below:

Nirog Bachpan Program at Gajraula

MUSKAAN is a flagship project being covered under Educational Programme of Jubilant Bhartia Foundation with a host of activities that focus on overall development of a child. Nirog Bachpan is one such activity that is being covered through Muskaan and emphasizes on well being of a student through Health Check-Up. Children are the most beautiful gift of God and the children of villages in India are seen loitering and playing in soil and dust which brings in most unhygienic condition and along comes the ailments of all kinds and thus there is a need of Health Check-Up. Jubilant Bhartia Foundation understands this cause and caters the same through NIROG BACHPAN - School Health Programme. 4 schools with 55 children in Tigaria Khadar and 130 children in Naipura have been covered so far through this camp. A team of medical professionals visited the school and made school health cards, examined the students for malnutrition, health monitoring and gave medicines for minor ailments.



Community Health Camp at Gajraula

Jubilant is working across villages of Gajraula and aims for community development through its efforts in Health, Education and Livelihood Sector. Health is one such facet which is a prime need in villages due to lack of good medical facilities in the vicinity. Aiming the same and to cater this urgent need 2 community health camps at the villages of Tigaria Bhud and Khungawali. Villagers in huge number turned up to avail this service and got consultancy from team of medical consultants from Jubilant Bhartia Foundation Medical Center. They diagnosed the patients for different ailments, provided consultancy as well as medicines. They also urged the patients to attend higher medical facilities who had serious problems. More than 200 patients got diagnosed in village Tigaria Bhud while 81 patients availed this free service at Khungawali village. The outpour included male, female as well as children and elderly.



Family Welfare Camp at Gajraula

An average woman in rural Uttar Pradesh are giving birth to around four children each. In urban areas, too, the birth rate is as high as nearly three children per woman during her entire lifetime. Thus making it a very vital issue and to control the same various measures are being taken by Government. Jubilant Bhartia Foundation at Gajraula works with 4P concept (People Public Private Partnership) and supports Government in addressing the very serious problem of Population. JBF works across villages with the change agents (Gram Prahris) and generate awareness among the target groups through meetings in villages but to support the same, Community Health Center at Gajraula conducts Family Welfare Camps where motivated people come for Tubectomy and Vasectomy and both patients and motivator are remunerated with incentives.



JBF has always been supporting this issue by helping in making this camp a very grand one by arranging for logistics, maximizing the number of motivated people through Gram Prahris and ASHA. Jubilant also provides incentives to the people who come for the operation and the motivators. This year too, a two days mega Family Welfare Camp was organized at Community Health Center.

A total of 101 cases were registered and operated successfully in this very camp.

Health Check Up & Eye Check Up at Samlaya

Jubilant Bhartia Foundation organized multi Health Check up Camp at Villayat Village at Samlaya. 191 Patients participated from 7 villages - Villayat, Bhersam, Argama, Vora Samni, Sarnar, Juned, and Vahalu. 115 spectacles were distributed free of Charge to the patients in need. Villagers appreciated the concern of JBF towards the health needs of the community.



Livelihood

RO Plant at Bhahruch

JBF has successfully established vocational training centres to train more than 2000 youths per annum. Regular training programs were conducted at all locations receiving active participation from youths of the nearby community. Jubilant has signed an MoU with a social enterprise for operating vocational training programs at Gajraula and Nanjangud to improve the quality of training and making the vocational training centre self sustainable. Taking forward the same a job drive was organized at the Vocational Training Centre at Nanjangud. 110 certified trainees across all trades attended the job drive. 50 trainees were shortlisted by 5 companies participated in the job drive.



Kisan Gosthi at Gajraula

Jubilant Bhartia Foundation also works for the benefit of the farmers and with support from Block veterinary Department conducts cattle care camps in the project villages. In continuation to the same a Kisaan Gosthi was organised jointly with Block Veterinary Department.

The camp was organised in the project village Bhikanpur Sumali where farmers of other project villages such as Chaubara, Navada, Chhoya were also invited for the training cum Gosthi. 3 Senior Scientists from IVRI-Ijrat Nagar came to address the various veterinary problems of which the



major ones were need of immunization in cattle, communicable diseases in cattles and how to derive profit with judicious use of cattle. Block Veterinary Doctor also spoke about the problem of worms and infertility in animals.

After the sessions of veterinary, Agriculture Scientist addressed the house about agriculture and how to reap maximum benefits out of the agriculture with minimum cost and natural fertilizers and bio composts.

The training was a very binding one with participation in equal of both the genders. More than 170 people participated in this training and asked different questions on agriculture as well as cattle health from all the speakers.

Farmers of the village later thanked Jubilant Bhartia Foundation and Block Veterinary Department for conducting this training.



Other Activities

Blood Donation Camp at Gajraula and Roorkee

Blood Donation of blood is a sign of kindness and care for the fellow human beings. Every 2 seconds, someone in the country is in need of blood. 60 percent of the Indian population is eligible to donate blood—only 5 percent do. Jubilant Bhartia Foundation has developed "Jubilant e-Blood Bank" where the employees could opt for its membership. The unique Jubilant e- Blood Bank could facilitate the following:



1. The voluntary donor will be able to donate blood in Camps organized by Jubilant Bhartia Foundation at our Locations or Corporate offices
2. The voluntary donor would be requested to donate blood during any requirement of the blood for the Jubilant Employees and their wards.
3. During the time of emergency, the voluntary donor can receive the blood from the nearest blood bank without replacement or from any member of 'Jubilant e-Blood Bank'.

2 blood donation camps were organized at manufacturing unit at Gajraula and Roorkee by JBF. The blood donation of 107 units and 60 units was made at Gajraula and Roorkee respectively.

Women's Day Celebration at Gajraula

Jubilant Bhartia Foundation celebrated International Women's Day on 8th March 2013 at Gajraula to salute the feminine power for being pivotal in all sphere of life by felicitating women of Gajraula and other adjacent blocks of Amroha district. These women have contributed significantly in the service of community.

40 women, dignified & devoted to community service were presented with letter of appreciation by DM-Amroha and a shawl by Ms. Shobha Bang. The program was well received by all the guests who also cherished the significant role women play in everyone's life. Today, women have not limited themselves to the closed boundaries of their home; instead they have stepped out with an élan to create a niche for themselves. They are not hesitating in wearing different hats in their life.

International Women's day was also celebrated at the Corporate Office and Roorkee location where the respective HR and admin teams made an effort to organize a special program dedicated to the female employees



Grameen Swachhta Abhiyan at Gajraula

Ignorance and lack of awareness are the major reasons leading to these health issues of the villagers and to increase awareness about cleanliness of the surrounding employees of Jubilant along with ward member Mr. Anil Kumar marched to the Naipura village with brooms, garbage box and other cleaning equipments. The campaign started with a rally from company gate to the village where employees pleaded the people of village to inculcate the good habit of cleanliness and were shouting slogans of cleanliness. The campaign was headed by VP Manufacturing & Unit Head- Gajraula who proved to be a role model by initiating this noble work of making the village free of filth and garbage. Other officials of Jubilant with full enthusiasm started cleaning the roads and streets of Naipura village. The drains of the villages were full with polythene bags and other non-degradable stuff which were removed and drains were cleaned by Jubilant staff with support from Nagar Panchayat staff. DDT Powder was also sprinkled at the places where the drains were cleaned.

More than 100 people participated in this campaign. Later the support staff who helped clean the village were provided with T-shirts by the Unit Head and other officials.

