

Community Linkages

Being Socially Active

A quarterly news letter
April - June, 2013

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Jubilant Bhartia Foundation

Regd Office:

Bhartiagram, Gajraula - 244 233

Dist. Jyotiba Phuley Nagar,

Uttar Pradesh

For any further details, please contact:

Vivek Prakash,

General Manager - CSR

1A, Sector 16A, Noida 201 301, U.P.

Ph: (0120) 4361000

Fax: (0120) 251 6834

Email: Vivek_prakash@jubl.com

Project Muskaan- Strengthening Government Rural Primary Education System

Muskaan Kitaab Ghar

With an objective of increasing accessibility of every child to books and to improve readability, learning parameters and reducing absenteeism from school, the concept of Muskaan Kitaab Ghar (library) is initiated under project Muskaan - Supporting Rural Government Primary School by Jubilant Bhartia Foundation (JBF).

As a pilot 2 Muskaan Kitaab Ghar have been inaugurated and made functional at Gajraula

location by the Director, JBF. The books were sponsored by Shri Ganshayam Das, Independent Director at Jubilant Industries. There are around 200 books in each library stacked nicely on 3 racks.

JBF intends to cover all 100 Muskaan schools under the Kitaab Ghar project in coming years. The project aims to reach 1 million children through 5000 schools in a span of 5 years with the support of the employees of Jubilant with an aim to inculcate already diminishing habit of reading amongst children.

Jubilant Pratibha Puraskaar

Jubilant Pratibha Puraskaar aims to support the education of deprived yet deserving students of Government schools under project Muskaan through a monthly scholarship of Rs 500/- to continue their higher secondary education. The project includes students of 8th class studying across 22 Muskaan Upper Primary Schools of Gajraula. The scholarship was provided to 10 students selected through a Common Eligibility Test conducted by JBF on 29th May 2013 at Rajkiya Ramabai Ambedkar Mahavidyalaya, Gajraula.



The first installment of scholarship was awarded to the students at a function held at Gajraula. The selected students were provided the stipulated scholarship by the eminent guests in the presence of their parents, teachers, community representatives and mentors. The program was marked with the presence of ADM- Amroha, Director JBF, SDM-Dhanaura, Unit Head-Jubilant, HR Head-Jubilant, Gajraula and VP Supply Chain-Jubilant. This program has the unique involvement of dedicated senior officials of Jubilant Bhartia Group as mentors who will individually provide guidance to these 10 students to gear them up to become the pillars of this nation.



Reward & Recognition to 8 Muskaan Schools at Nanjangud

8 schools under the project Muskaan at Nanjangud were awarded under various categories at "Environment Friendly School" award function (Parisara Mitra Shale) organized by Karnataka Pollution Control Board. The students were felicitated with cash and certificates as prizes.



Summer Camp at Makhnapur School at Roorkee

JBF at Roorkee organized a summer camp for the primary school children at Makhnapur village during summer vacations. The camp had various activities and competitions for the creative engagement of the children like written & oral test, poem competition, essay/story writing. Prizes were distributed to all winners who participated in different activities at summer camp. The camp witnessed the participation of 107 Students.



World Environment Day Celebration

World Environment Day is observed every year on June 5 at various locations of Jubilant Life Sciences. The day was observed at all Muskaan Schools at various locations along with Corporate Office, Noida. The activities included drawing competition, slogan writing, fancy dress, poem recitation and tree plantation etc.



Healthcare

Regular health initiatives were performed at all project villages. Some programs are highlighted as below:

Swasthya Prahari Program at Roorkee

"Swasthya Prahari", the MCH program was initiated in Makhnapur Village in the FY 2013-14 at Roorkee. A Gram Swasthya samiti (GSS) of 12 members was formed and regular meetings on health issues were conducted with the support of JBF. A "Swasthya Prahari Didi" has been identified by JBF to facilitate and carry out the activities in project Village. Under the program, immunization schedule as well weight measurement were held along with home visits, birth & death registration, registration of pregnant and lactating women and infants at a AWW centers.



Health Initiatives at Gajraula

- 6 community health camps held at Kakather, Rakheda, Batupura, Choubara, Chhoya & Baseli. The patient turnout was around 100.
- 1 NID session held on 16th June.



- Launch of Jubilant Arogya scheme on 18th June with an Interactive session with stakeholders.
- Immunization session held at JBF Medical Centre

Health Awareness Programme at Nanjangud

The JBF team organized the health awareness programme in association with Anganwadi Centre of Kallahalli in the month of June 2013 at the primary health centre in Nanjangud. The Community Medical Officer explained the cause, modes of spread and measures to be taken to prevent dengue and chikungunya fever. Presentation was followed by questions from the audience. 18 women participated in the programme.



Livelihood

Project Saksham

Under the project Saksham (JBF loan for the community member to start their own enterprise), JBF at Roorkee provided loan to two farmers for dairying in the project village. The loan was given after a focus group discussion with SHG groups. The loan was disbursed by the Jubilant officials of Roorkee plant including Head- Supply chain, Head- Accounts, Head- HR/CSR.



Inauguration of Vocational Training Centre at Nira

JBF is constantly working to increase the employability of rural youths and women through skill development around the manufacturing locations of the Company. JBF has already established Vocational Training Centre (VTC) at Gajraula and Nanjangud to provide training under various trades including tailoring, soft skills and beauty parlour etc. The VTCs are being operated by engaging a social enterprise to improve the quality of training and make the vocational training centre self sustainable. JBF's Vocational Training Centres are aimed at helping the trainees find 'vocation for life' on successful completion.

Taking the agenda forward, a Vocational Training Centre at Nira location has been established. The inauguration ceremony on 3 April, 2013 marked the presence of President, Manufacturing along with other employees of Jubilant. The centre was made functional on 15th May 2013 with a small ceremony. The Director, Jubilant Bhartia Foundation addressed the gathering of 130 people involving trainees, Jubilant employees and local leaders from Nira. The centre is running in a hall (size 18x20 ft approx) at Jubilant English Medium School in Nira.

VTC Location	Training Capacity No of Candidates
Gajraula	1000
Nanjangud	1000
Nira	500
Total	2500

Employees Contribution

Supporting Education

The Jubilant employees at Nanjangud donated 42 old textbooks for the higher primary school under project Muskaan. The employees also provided financial assistance of Rs 2500/- for a student of standard X to continue his education.

Company	Food amount donated (Kg)
Jubilant Life Sciences	400.064
Jubilant Energy	219.5
Jubilant Clinsys Ltd.	105.1
Jubilant Chemsys Ltd.	146.68
Jubilant Agri & Consumer Products Ltd.	131

Food Drive

JBF initiated a food drive in the 1st week of June, 2013 at 5 different companies of Jubilant Bhartia Group in Noida to support the Delhi FoodBank.



Jubilant Energy, Noida

It could not have been possible without your support....

Thanks,
JBF Team



Jubilant Clinsys, Noida



JACPL, Greater Noida



Jubilant Head Office, Noida



Jubilant Chemsys, Noida

The food drive was carried out for 3 – 6 days through employee engagement model. The food collected will be distributed to different feeding programs where the most in need are fed. A total 1000.04 kg of food items were donated towards the cause.

Uttarakhand Disaster Relief

Recently in Uttarakhand, incessant rains resulted in landslides, cloudbursts and flash floods which flattened homes and stranded hundreds of pilgrims with the Char Dham yatra coming to a halt. The Jubilant employees from all locations came forward to support the relief and rehabilitation program. An approximate amount of **Rs 674400/-** have been contributed by the employees towards the cause. The program was implemented in 2 phases:

- **Phase I** - JBF sent relief materials donated by Employees through Goonj/Rotary for the disaster victims.
- **Phase II** - JBF provided 1000 TATA Swachh Water Purifier to support the rehabilitation work implemented by CII Foundation in the affected areas.

